Manitoba Association for Resource Recovery Corp.
MARRC

2001 Annual Report

Making every drop count

102-05635/

Table of Contents

- Overview of MARRC 2
- Message from Minister of Conservation, Manitoba 3
- Highlights of 2001 4
- Collection Activity 6
- Communications 8
- EcoCentre Network 10
- Members of MARRC 12
- Auditors' Report to the Members 14
- Board of Directors and Staff 22

Annual General Meeting

Wednesday, April 10, 2002
10:00 am
Radisson Suite Hotel
1800 Wellington Avenue
Winnipeg, Manitoba
R3H 1B2

Overview of MARRC

The Manitoba Association for Resource Recovery Corp. (MARRC) is a non-profit corporation established in 1997 by manufacturers and marketers of lubricating products in Manitoba. Its mandate is to develop, implement and administer a cost-effective, sustainable, user-financed, province-wide stewardship program for used oil, used oil filters and used oil containers.

MARRC was incorporated under The Corporations Act of Manitoba on April 1, 1997. It operates in accordance with a Letter of Approval issued by Manitoba Environment on February 26, 1998 under Section 7 of the "Used Oil, Oil Filters and Containers Stewardship Regulation" of the Waste Reduction and Prevention Act.

The Corporation derives revenue principally in the form of Environmental Handling Charges (EHCs) applied to the sale or consumption of selected lubricating products in Manitoba. The Corporation's primary expenses are related to the:

- establishment and operation of a publicly-accessible network of licenced collection facilities for used lubricating products,
- payment of Return Incentives to companies licenced by the province and registered with MARRC to collect used lubricating products and transfer them to approved processors and end-users,
- payment of Processing Incentives to companies licenced by the province and registered with MARRC to recycle used lubricating products, and
- development and distribution of public education materials.

MARRC's affairs are managed by a six-person Board of Directors drawn from the member companies of MARRC and from other stakeholder organizations.

MINISTER OF CONSERVATION

Legislative Building
Winnipeg, Manitoba, CANADA
R3C 0V8

Ron Benson
Executive Director
Manitoba Association for Resource
Recovery Corporation
35 - 1313 Border Street
Winnipeg MB R3H 0X4

Dear Mr. Benson:

I continue to be impressed with the ongoing efforts of the Manitoba Association for Resource Recovery Corporation (MARRC) to protect the province's natural environment.

In 2001, I noted that MARRC achieved a 78% recovery rate for collectable oil and oil filters, continued to expand the network of eco-centres to 44 depots, supported public awareness events such as Eco-Days, and continued working to increase the recovery of used lubricating products from Manitobans. Your staff and Directors, and the participating Manitoba communities, should be proud of these accomplishments.

While your Association's accomplishments are significant, you have recognized that challenges remain. I look forward to working with you to address these challenges and to continue to remove waste oil from our environment.

Thank you for your continued efforts in this important area.

Sincerely,

Oscar Lathlin
Minister

2001

Highlights of 2001

Initiatives drive awareness and support

February 26 MARRC participates in the Association of Manitoba Municipalities (AMM) trade show in Brandon. This affords MARRC direct one-on-one contact with municipal leaders from throughout Manitoba.

April 22 MARRC participates with Canadian Tire in a highly successful collection day at their 7 locations in the City of Winnipeg. Licenced collectors are present at each site.

The objectives of the collection day are to:

- encourage the do-it-yourselfer (DIYer) to recycle their used lubricating products,
- enhance consumer awareness,
- acknowledge public support

The collection day event is supported by advertisements in the City of Winnipeg's 2 daily and 4 weekly newspapers. Radio remote coverage with Brian Barkley of CJOB circulates through each of the 7 sites.

June 9 MARRC organizes an EcoDay with the support of 35 rural communities to encourage Manitobans to recycle their used lubricating products. In addition, 4 licenced collection facilities in Winnipeg are included in the promotion.

- Minister of Conservation declares June 9 as "EcoDay" at a press conference held on May 16 at the Legislative Building with TV, radio and newspaper presence.
- Media coverage prior to June 9 includes posters and flyers along with advertisements in 48 local newspapers. On EcoDay, radio remotes participate on site in Steinbach, Selkirk, Portage la Prairie, Brandon, Dauphin, Swan River, The Pas and Thompson along with the 4 locations in Winnipeg. The A-Channel conducts TV interviews in Winnipeg with coverage on the 6:00 PM and late evening news.
- Participating consumers are rewarded with prizes and refreshments. The grand prizes include a trip for 2 to Victoria, and a stainless steel BBQ from Canadian Tire.

August 14 MARRC participates in the Northern Association of Community Councils tradeshow and conference. The purpose is to establish contact with northern delegates and pursue a strategic plan for servicing the remote communities in the north.

September Website changes are in place. A new element is the animated EcoSchool targeting the primary and secondary students.

September 30 MARRC participates in a second Canadian tire day in Winnipeg. 10,000 Newsletters and Fridge Magnets are distributed by the 7 stores. The initiative is covered by the 2 dailies and 4 weekly newspapers. Magnum Oil and Pennzoil–Quaker State support the initiative with 1 litre oil giveaways to customers returning products for recycling. Radio remote coverage with Brian Barkley of CJOB is effectively utilized at each of the 7 sites. Volumes significantly exceed expectations.

October 15 MARRC participates with Resource Conservation Manitoba (RCM), Manitoba Conservation, and the Manitoba Product Stewardship Corporation (MPSC) in planning support for the national Waste Reduction Week initiatives in Manitoba. On October 19, MARRC participates in a TV interview on the A–Channel morning breakfast show including mascot Mr. Oil Drop.

Highlights of 2001

October 17 — MARRC participates in Thompson with MPSC and Manitoba Conservation in panel discussions and presentations. The objective is to identify and pursue depot collection opportunities in the north. MARRC offers a financial support package to communities interested and committed in pursuing the goal.

Oct. 30/Nov. 6 — MARRC participates with a presentation in conferences at Brandon and Winnipeg sponsored by MPSC on the subject of reducing waste in Manitoba. In attendance are municipal delegates from throughout the province.

Spring/Fall — MARRC participates in an Awareness Campaign with SARRC and AUOMA involving 7 weeks of newspaper and radio advertisements throughout Manitoba to heighten the awareness of the used lubricating product stewardship program. Follow-up research is conducted in the 4th quarter. Results show awareness continuing to increase.

Stewardship program recognized

July — Following earlier participation in various stakeholder group meetings, Manitoba Conservation issues a publication in July 2001 highlighting the used oil stewardship program as the model for consideration in guiding the development of the upcoming Household Hazardous Waste Regulation.

Business plan on target

November — MARRC provides the Minister of Conservation with an update to its 5 year business plan which ends August 11, 2002. The update complies with a requirement of the Ministry's Letter of Approval to MARRC dated February 26, 1998 and is intended to provide assurance that MARRC is achieving the objectives of its used lubricating products stewardship program. Feedback from stakeholder input requested by Manitoba Conservation is positive. Concurrently, MARRC is applying for a 5 year extension.

EcoCentre network continues to expand

MARRC increases its network of EcoCentres to 44 exceeding the minimum objective of 28 established by the province's multi stakeholder Used Oil Management Committee in 1996. The network includes the northern locations of The Pas, Flin Flon and Thompson. 4 facilities are licenced by Manitoba Conservation for the collection of used lubricating products in Winnipeg. In addition, MARRC is working with the City's Solid Waste Division to establish a site for the currently underserviced northwest quadrant.

Training and audits promote safety and compliance

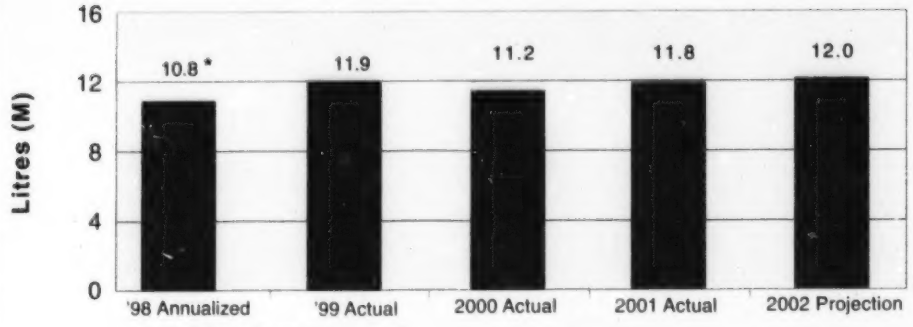
Ongoing — MARRC, as a part of its contractual arrangements with owners/operators of collection facilities, provides initial and recurrent on-site training for management and staff. The training, and follow-up audits, are designed to promote a safe operation and compliance with each facility's operating licence issued by Manitoba Conservation. During 2001, MARRC conducted inspections at each of the EcoCentre facilities in the network.

Collection volumes for 2001 extending in all zones

- Used oil: 11.8 million litres (79% of total recoverable)
- Used oil filters: 1.49 million (78% of total recoverable)
- Used oil containers: 155,000 kilograms (2000 Actual: 116,000)

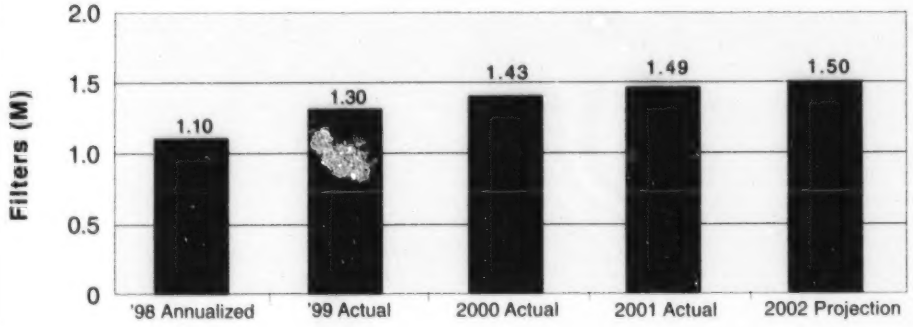
Collection Activity by Product

Oil (estimated total recoverable per year: 15 million litres)



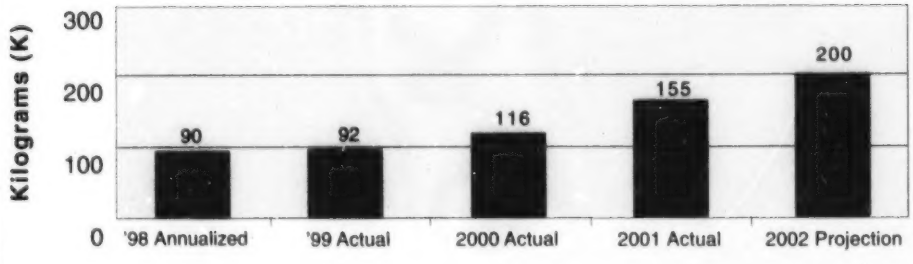
* Pre-MARRC: 6.3 million litres

Filters (estimated total recoverable per year: 1.9 million filters)

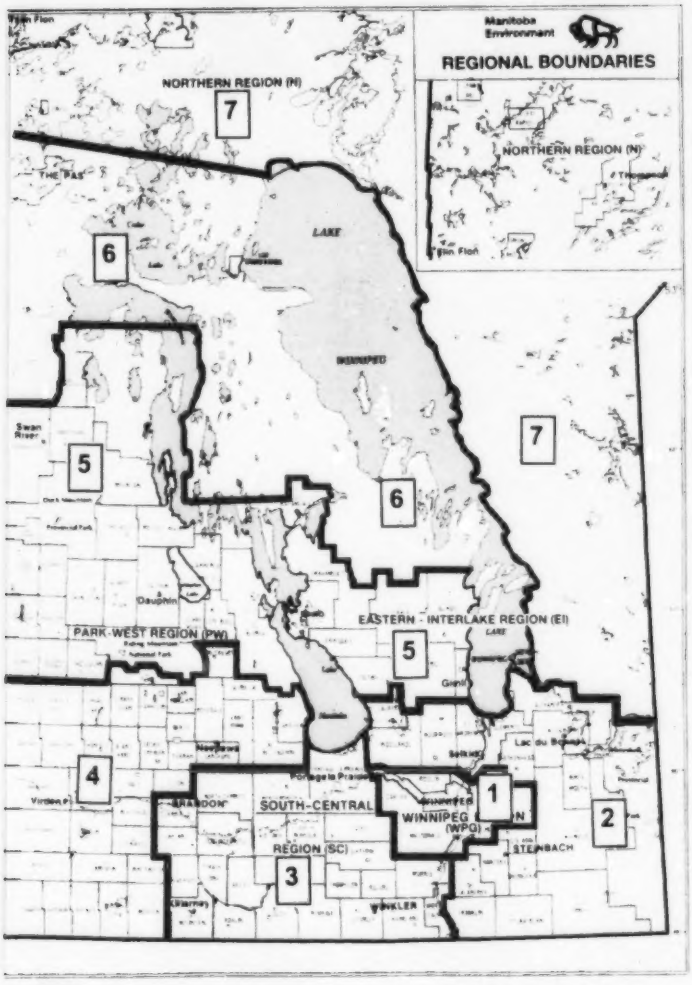


Containers - under 30 litres capacity

(estimated total recoverable per year: 900 thousand kilograms)



Collection Activity by Zone



Collection Percentages by Zone

	Zone ►	1		2		3		4		5		6		7	
		'01	'00	'01	'00	'01	'00	'01	'00	'01	'00	'01	'00	'01	'00
%	Oil	67	63	8	10	12	12	3	3	4	4	1	1	5	7
	Filters	55	57	10	10	18	17	6	6	6	6	2	2	3	2
	Containers	39	43	12	9	15	15	8	8	13	12	1	2	12	11

Communications

Canadian Tire Days

April 22nd

Dirty Oil
Clean Conscience
Help recycle used oil, filters & plastic containers
C'mon Winnipeg!
Recycle
...and Win!
Clean out your garage or work place of used oil materials!
Bring them down to your nearest Winnipeg Canadian Tire store on
Sunday April 22nd 10am – 2pm
Every person with used oil materials for recycling can enter to win
Portable Propane BBQ!
Mountain Bike!
Cast Aluminum Love Seat!
For the location of your year-round Eco-Centre/Collection Point, call toll free 1-888-410-1440 or visit:
www.usedoilrecycling.com

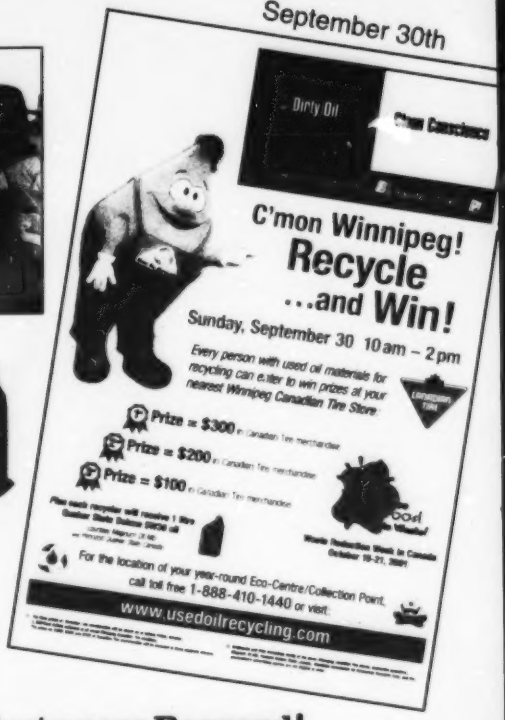
Radio Remote
CJOB

Each recycler will receive 1 litre Quaker State Deluxe 5W30 oil

- courtesy Magnum Oil Mb and Pennzoil -Quaker State Canada

CANADIAN TIRE

September 30th


Dirty Oil
Clean Conscience
C'mon Winnipeg!
Recycle
...and Win!
Sunday, September 30 10am – 2pm
Every person with used oil materials for recycling can enter to win prizes at your nearest Winnipeg Canadian Tire Store
Prize = $300
Prize = $200
Prize = $100
For the location of your year-round Eco-Centre/Collection Point, call toll free 1-888-410-1440 or visit:
www.usedoilrecycling.com

Winners!

Mountain Bike, Portable BBQ, & Cast Aluminum Love Seat

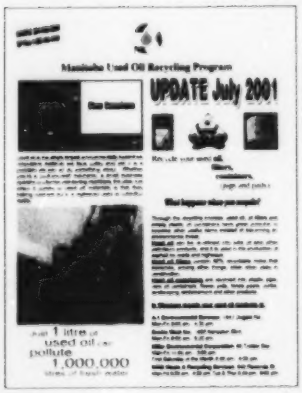
$300, $200, $100

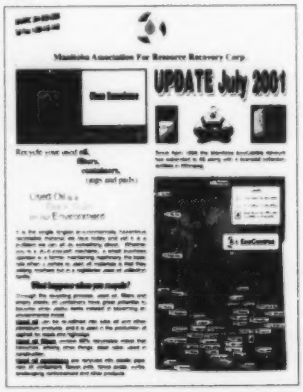
Customers Respond!

Licenced collectors on hand at each of the 7 locations

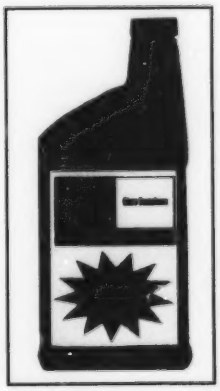
Distribution throughout Manitoba

Newsletters

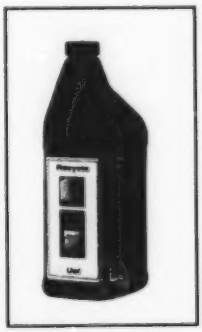




1 Litre Bottles



EcoCentre Map

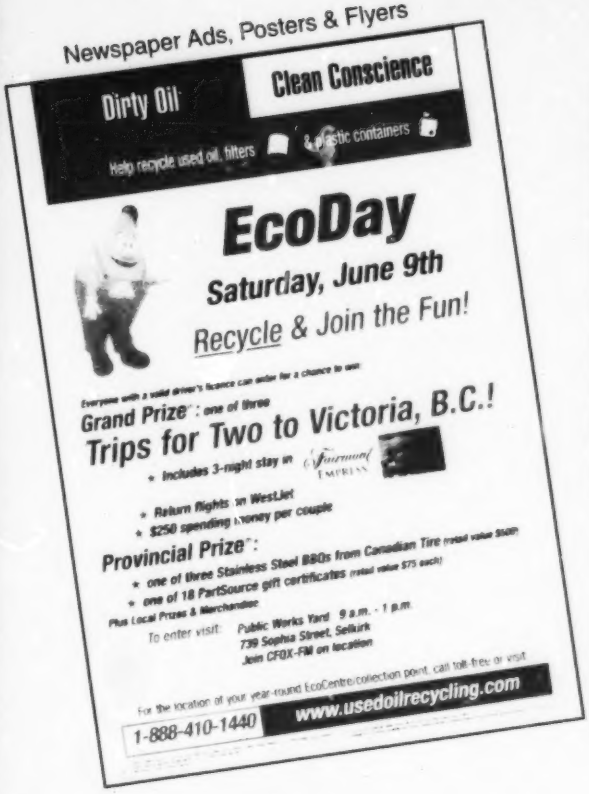


Recycle Us!

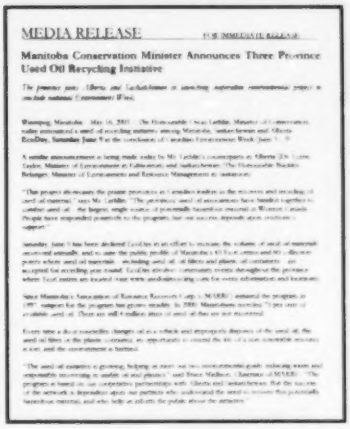
Communications

EcoDay – Saturday, June 9, 2001

Newspaper Ads, Posters & Flyers


Dirty Oil
Clean Conscience
Help recycle used oil, filters & plastic containers
EcoDay
Saturday, June 9th
Recycle & Join the Fun!
Everyone with a valid driver's licence can enter for a chance to win
Grand Prize*: one of three
Trips for Two to Victoria, B.C.!
Includes 3-night stay in Fairmont Empress
Return flights on WestJet
$250 spending money per couple
Provincial Prize*:
one of three Stainless Steel BBQs from Canadian Tire (retail value $600)
one of 18 PartSource gift certificates (retail value $75 each)
Plus Local Prizes & Merchandise
To enter visit: Public Works Yard 9 a.m. - 1 p.m.
739 Sophia Street, Selkirk
Join CFOX-FM on location
For the location of your year-round EcoCentre/collection point, call toll-free or visit
1-888-410-1440
www.usedoilrecycling.com

Minister's Media Release


MEDIA RELEASE

Manitoba Conservation Minister Announces Three Province Used Oil Recycling Initiative

Radio Remote

Refreshments

Brandon

Mr. Oil Drop and Friends

Winners!

Trip to Victoria

Stainless Steel BBQ

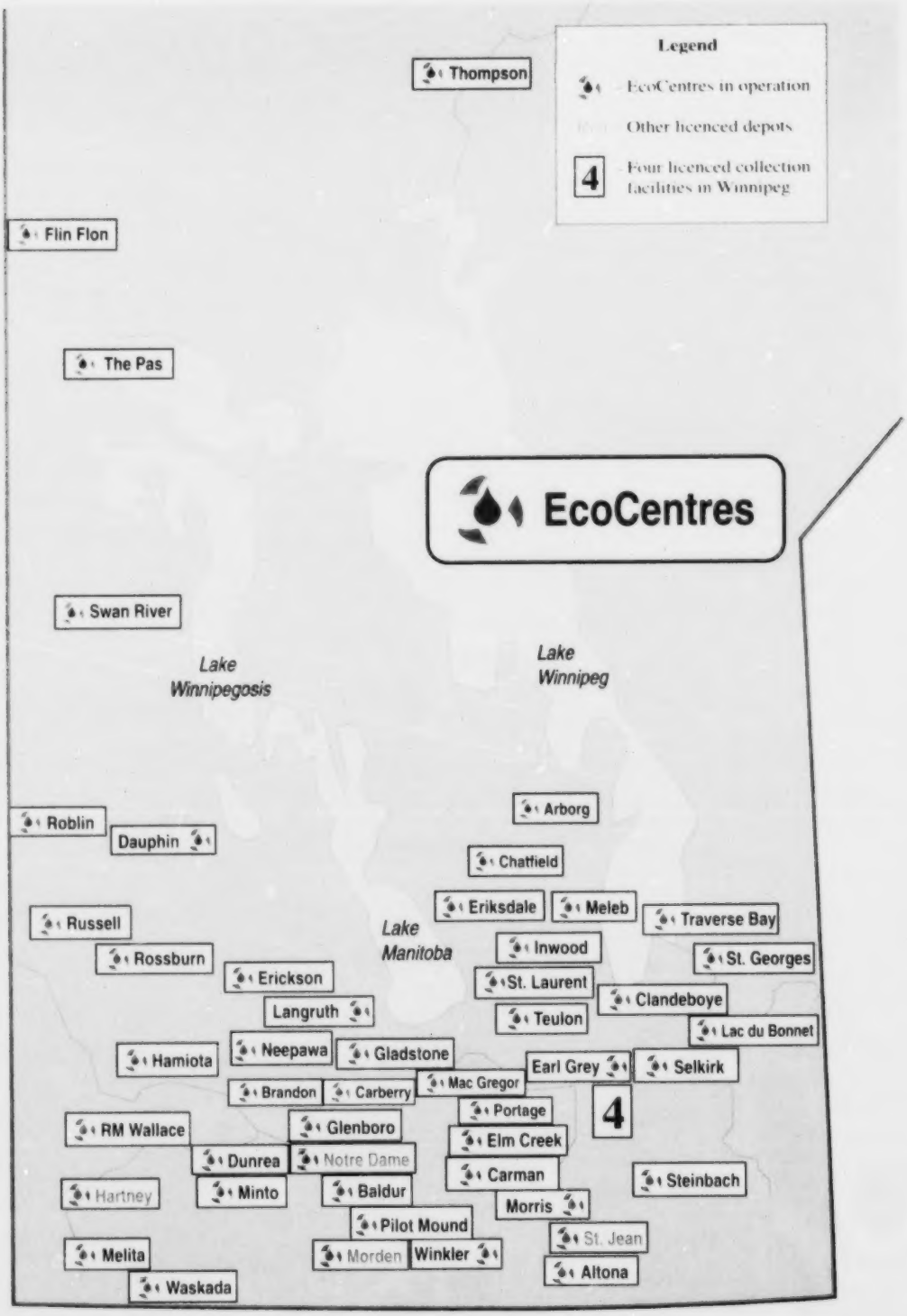
Fridge Magnets

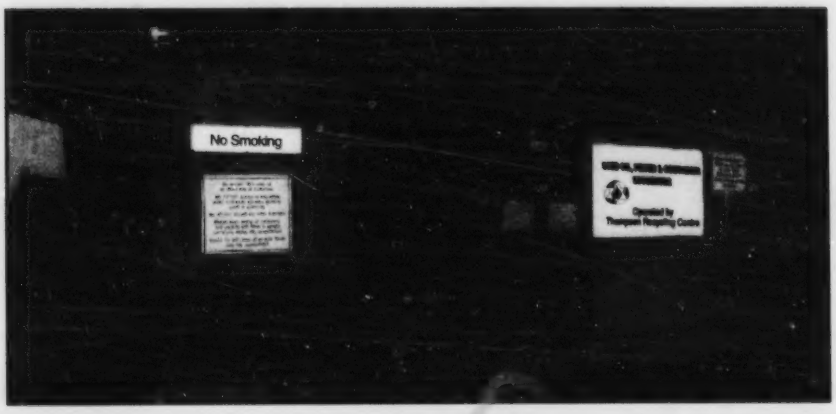
Oil Change Stickers

Awareness Campaign Newspaper Ads

There's enough left in here to clean your conscience.
When's the last time you cleaned up an oil spill?
Dirty Oil
Clean Conscience

EcoCentre Network at December 31, 2001





	Location	Owner/Operator
1	Steinbach	City of Steinbach
2	Carman	Town of Carman
3	Melita	S K L Enterprises Ltd.
4	Altona	Town of Altona / RM of Rhineland
5	Neepawa	Town of Neepawa
6	Selkirk	City of Selkirk
7	Russell	Town of Russell / RM of Russell / RM of Silver Creek
8	Glenboro	RM of South Cypress / Village of Glenboro
9	Minto	RM of Whitewater
10	Pilot Mound	Town of Pilot Mound
11	Baldur	RM of Argyle
12	Swan River	Town of Swan River
13	Hamiota	Town of Hamiota
14	Inwood	RM of Armstrong
15	Chatfield	RM of Armstrong
16	Meleb	RM of Armstrong
17	RM of Wallace	RM of Wallace
18	Arborg	Town of Arborg / RM of Bifrost / Village of Riverton
19	Gladstone	Town of Gladstone
20	Rossburn	Town of Rossburn / RM of Rossburn
21	Portage la Prairie	Portage & District Recycling Inc.
22	Teulon	Town of Teulon / RM of Rockwood
23	Brandon	City of Brandon
24	Earl Grey	RM of St. Andrews
25	Langruth	RM of Lakeview
26	Elm Creek	RM of Grey
27	The Pas	Town of The Pas
28	Winkler	Town of Winkler
29	Morris	Town of Morris
30	St. Georges	RM of Alexander
31	Traverse Bay	RM of Alexander
32	Clandeboye	RM of St. Andrews
33	Dauphin	EcoOil Recycling Centre
34	Lac du Bonnet	RM of Lac du Bonnet
35	Waskada	RM of Brenda / Village of Waskada
36	Carberry	RM of North Cypress
37	Thompson	Thompson Recycling Centre
38	St. Laurent	RM of St. Laurent
39	Eriksdale	RM of Eriksdale
40	Erickson	Town of Erickson / RM of Clanwilliam
41	Flin Flon	City of Flin Flon
42	Dunrea	RM of Riverside
43	MacGregor	RM of North Norfolk / Village of MacGregor
44	Roblin	RM of Shell River / RM of Hillsburg
	OTHER LICENCED COLLECTION FACILITIES	
	Winnipeg	A-1 Environmental Services, 1447 Dugald Rd.
	Winnipeg	Enviro West Inc., 1090 Kenaston Blvd.
	Winnipeg	Miller Environmental Corporation, 65 Trottier Bay
	Winnipeg	WRS Waste & Recycling Services, 940 Redonda St.
	Notre Dame	Aimé Pantel
	Hartney	Southwest Recycling, Town of Hartney
	Morden	Pembina Valley Containers Ltd.
	St. Jean	Miller Environmental Corporation

Members of MARRC

49 North Forwarding Ltd.
AGCO Corporation
AMSOIL Inc.
Ace Hardware Canada Ltd.
Acklands - Grainger Inc.
Advic Bearing and Auto Ltd.
Agip Canada Inc.
Air BP Canada Ltd.
Airparts Network Ltd.
Alline Automotive Wholesale Ltd.
Alline Supply Inc.
Altrom Canada Corporation
ArvinMeritor
BMW Canada Inc.
BOSS Lubricants
Baldwin Filters
BestBuy Distributors Limited
Briggs & Stratton Canada Inc.
Buhler Versatile Inc.
CORE-MARK International, Inc.
Canada Safeway Limited
Canadian Tire Corporation, Limited
Case Corporation
Castrol Canada Inc.
Champion Laboratories Inc.
Chevron Products Company
Churchill Marine Tank Farm Co.
Cleanair of Manitoba
Costco Wholesale Canada
Cummins Mid-Canada Ltd.
D.H. Howden & Co. Limited
Daewoo Auto Canada Inc.
DaimlerChrysler Canada Ltd.
Dana Canada Inc.
Donaldson Company, Inc.
F.L. Viscosity Oil Co.
Federated Co-operatives Limited
Ford Motor Co. of Canada, Ltd.
Fort Garry Industries Ltd.
Fred Deeley Imports Ltd.
Freightliner Limited
Fuchs Lubricants Canada Ltd.
General Motors of Canada Limited
Home Hardware Stores Limited
Honda Canada Inc.
Honeywell Automotive Products
Husky Oil Marketing Company
Hyundai Auto Canada
Imperial Oil
Industrial Truck Service Ltd.
International Truck & Engine Corp.
Irving Oil Limited
JKL Enterprises Inc.
Jimmy Diesel Parts Co.
John Deere Limited
Kea Distributing Limited
Kleen-Flo Tumbler Industries Limited
Kubota Canada Ltd.
Land Rover Group Canada Inc.
Lemky Rural Repair
Magnum Oil Mb. Ltd.
Maxim Transportation Services Inc.
Mazda Canada, Inc.
Mercedes-Benz Canada Inc.
Midas Canada Inc.
Midwest Detroit Diesel-Allison Ltd.
Midwest Hydraulics Inc.
Mining Technologies International Inc.
Mitsubishi Fuso Truck of America Inc.
Modern Sales Limited
Mohawk Lubricants Ltd.
Mohawk Oil Co. Ltd.
Motion Industries (Canada) Inc.
Mr. Lube Canada Inc.
NemCo Resources Ltd.
New Holland North America Inc.
Nissan Canada Inc.
Northern Industrial & Auto Ltd.
Northern Titan Equipment Sales Ltd.
Oak Point Oil Distributors
Oil Mart Ltd.
PACCAR of Canada, Ltd. Parts Division
Pauwels Canada Inc.
Pennzoil-Quaker State Canada Co.
Petro-Canada Lubricants
Porsche Cars Canada, Ltd.
Powell Equipment Limited
Precambrian Wholesale Limited
Radiator Specialty Company of Canada
Robert Bosch Inc.
Safety-Kleen Canada Inc.
Sears Canada Inc.
Shell Canada Products Limited
Southland Canada, Inc.
Southwestern Petroleum Canada
Strongo Inc., Sheridan Equipment
Suzuki Canada Inc.
Syzygy Auto Distribution Inc.
Terratech Equipment Inc.
Texaco Products Inc.
Texas Refinery Corp. of Canada Limited
The North West Company Inc.
TruServ Canada Cooperative Inc.
Toyota Canada Inc.
UAP Inc.
Uni-Select Western Inc.
Valvoline Canada Ltd.
Volkswagon Canada Inc.
Volvo Trucks Canada Inc.
Wal-Mart Canada Inc.
Wallace & Carey Ltd.
Western Star Trucks Inc.
Western Turbo & Fuel Injection Ltd.
Westfair Foods Ltd.
Yamaha Motor Canada Ltd.
Yetman's Ltd.
Zellers / Hudson's Bay Co.

PRICEWATERHOUSECOOPERS

Manitoba Association for Resource Recovery Corp.

Financial Statements
December 31, 2001

PRICEWATERHOUSECOOPERS

PricewaterhouseCoopers LLP
Chartered Accountants
One Lombard Place
Suite 2300
Winnipeg, Manitoba
Canada R3B 0X6
Telephone +1 (204) 926 2400
Facsimile +1 (204) 944 1020

February 18, 2002

Auditors' Report

To the Members of
Manitoba Association for Resource Recovery Corp.

We have audited the balance sheet of **Manitoba Association for Resource Recovery Corp.** as at December 31, 2001 and the statements of operations, changes in unrestricted net assets and cash flows for the year then ended. These financial statements are the responsibility of the corporation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the corporation as at December 31, 2001 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

PricewaterhouseCoopers LLP

Chartered Accountants

PricewaterhouseCoopers refers to the Canadian firm of PricewaterhouseCoopers LLP and other members of the worldwide PricewaterhouseCoopers organization.

MARRC - Making every drop count

Manitoba Association for Resource Recovery Corp.

Balance Sheet

As at December 31, 2001

	2001 $	2000 $
Assets		
Current Assets		
Cash	1,059,002	1,033,728
Environmental handling charges receivable	720,185	744,539
Accounts receivable	25,762	34,030
Prepaid expenses and deposits	905	905
	1,805,854	1,813,202
Capital assets		
Office furnishings and equipment	13,578	13,578
Less: Accumulated amortization	12,120	9,404
	1,458	4,174
	1,807,312	1,817,376
Liabilities		
Current Liabilities		
Return and processing incentives payable	278,452	184,488
Accounts payable and accrued liabilites	300,352	292,842
	578,804	477,330
Net assets		
Unrestricted (note 4)	1,227,050	1,335,872
Invested in capital assets	1,458	4,174
	1,228,508	1,340,046
	1,807,312	1,187,376

Commitments (note 4)

Approved by the Board of Directors

Bruce Madison Director

Director

Manitoba Association for Resource Recovery Corp.

Statement of Changes in Unrescricted Net Assets

For the year ended December 31, 2001

			2001	2000
	Unrestricted $	**Invested in capital assets $**	**Total $**	**Total $**
Balance – Beginning of year	1,335,872	4,174	1,340,046	992,988
Excess (deficiency) of revenue over expenses	(108,822)	(2,716)	(111,538)	347,058
Balance – End of year	1,227,050	1,458	1,228,508	1,340,046

Manitoba Association for Resource Recovery Corp.

Statement of Operations

For the year ended December 31, 2001

	2001 $	2000 $
Revenue		
Environmental handling charges	3,090,996	3,068,155
Interest income	50,799	50,657
Membership fees	1,800	800
	3,143,595	3,119,612
Expenses		
Return and processing incentives	2,269,660	2,128,805
EcoCentre support costs (note 5)	496,354	268,067
Public relations and promotion (note 6)	217,706	114,019
Wages, contract and benefits	114,428	108,016
Professional fees	36,555	37,023
Compliance audits	30,659	38,413
Office and administration	28,561	21,003
Directors	21,219	18,070
Travel and automobile	11,748	5,791
Rent	11,472	11,189
Telephone and fax	5,953	6,298
Insurance	5,114	3,348
Amortization	2,716	2,716
Meetings	2,064	8,743
Bank charges and interest	924	1,053
	3,255,133	2,772,554
Excess (deficiency) of revenue over expenses	(111,538)	347,058

Manitoba Association for Resource Recovery Corp.

Statement of Cash Flows

For the year ended December 31, 2001

	2001 $	2000 $
Cash provided by (used in)		
Operating activities		
Excess (deficiency) of revenue over expenses	(111,538)	347,058
Item not affecting cash		
Amortization	2,716	2,716
	(108,822)	349,774
Net change in non-cash working capital items	134,096	21,040
Increases in cash	25,274	370,814
Cash – Beginning of year	1,033,728	662,914
Cash – End of year	1,059,002	1,033,728

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements
December 31, 2001

1 Incorporation and purpose

The corporation was formed by oil and oil filter first sellers in Manitoba to develop, implement and administer a used lubricating products stewardship program in the province and began operation on January 1, 1997. The corporation was incorporated as a not-for-profit organization without share capital under The Corporations Act of Manitoba on April 1, 1997. On February 26, 1998, the corporation received approval to operate its used lubricating products stewardship program from the Minister of Environment, Province of Manitoba.

2 Significant accounting policies

Capital assets

Capital assets are recorded at cost less accumulated amortization. Amortization of office furnishings and equipment is calculated on a straight-line basis at an annual rate of 20% based on the estimated useful lives of these assets.

Revenue recognition

a) Environmental handling charges

Revenue from environmental handling charges is recognized in the year for which suppliers and end-users assess it, as regulated by the Used Oil, Oil Filters and Containers Stewardship Regulation.

b) Membership fees

The one-time membership fees are recorded as revenue when the participating companies join the Association.

Return and processing incentives

The return and processing incentives are recognized as an expense in the year to which the claim relates.

MARRC - Making every drop count

3 Line of credit facility

The corporation has a $200,000 operating line of credit arrangement. Interest is charged at the bank's prime lending rate plus 1/2%. A general security agreement and a general assignment of accounts receivable have been provided as collateral for these advances.

4 Commitments

Operating lease

The annual minimum rental for leased premises under a lease to October 31, 2002 is $11,870.

General

Manitoba Association for Resource Recovery Corp. is obligated to use its unrestricted net assets, in future years, to fund the return and processing incentives, the establishment of EcoCentres and to provide stakeholder communication and public education materials for the used lubricating products stewardship program.

EcoCentres

As part of its contractual agreement with each EcoCentre owner-operator, the corporation is committed to provide annual operating support until July 31, 2002. The annual maximum operating support payment for the EcoCentres currently in operation is estimated to be $131,250 until July 31, 2002.

The corporation is currently in the process of seeking a five year renewal to its stewardship program wherein annual operating support will be provided subsequent to July 31, 2002.

MARRC : Making every drop count

5 EcoCentre support costs

	2001 $	2000 $
Operating support	194,297	144,794
Investment support	152,235	71,655
Liner installation	80,304	–
Operational audits, training and supplies	58,518	45,090
Engineering	11,000	6,528
	496,354	268,067

6 Public relations and promotion

	2001 $	2000 $
Advertising & Awareness Campaign	87,045	24,275
EcoDay	86,393	52,802
Canadian Tire Days	28,621	34,566
Promotional material	7,970	2,376
Consumer research	7,677	–
	217,706	114,019

Manitoba Association for Resource Recovery Corp.

Board of Directors and Staff

Back Row:
Lutz Ehrentraut, Keith Micklash (Secretary), Bruce Madison (Chairman)
Ron Benson (Executive Director)

Front Row:
Aaron Strub (Administrative Assistant), Andy Verbeek,
Joe Casciano, Ken Carels

MARRC - Making every drop count

Board of Directors

Bruce Madison, Dana Canada Inc.
Chairman

Keith Micklash, Magnum Oil Mb. Ltd.
Secretary Treasurer

Dennis Signoretti, Petro-Canada Lubricants
Director, resigned December 10, 2001 replaced by Andy Verbeek
of Pennzoil-Quaker State Canada Co.

Joe Casciano, Canadian Tire Corporation, Limited
Director

Lutz Ehrentraut, Canadian Automobile Association (CAA)
Director

Ken Carels, Mayor, Town of Melita
Director

Legal Counsel

Fillmore Riley, Barristers & Solicitors

Auditors

PricewaterhouseCoopers, Chartered Accountants

Executive Director

Ron Benson

MARRC Office

35 -1313 Border Street
Winnipeg, Manitoba
R3H 0X4

204-632-5255 telephone
204-633-9380 fax
1-888-410-1440 info number
www.usedoilrecycling.com website
marrc@icenter.net e-mail